

ADVICE TO ENGLISH MAJORS WITH AN INTEREST IN BUSINESS



Lower-Division Requirements

The School of Business Administration gives some specific advice about lower-division courses. Anyone interested in Business should take Accounting 2001.

The following courses are particularly recommended by the School of Business for satisfying lower-division requirements: Math 1020Q and 1071Q, Statistics 1000QC or 1100QC; History 1400 and Anthropology 1000 or Geography 1700; Economics 1202 and 1201 and Communication Sciences 1000 or 1100; Psychology 1100 and one lab science.

Prerequisites

Most **Management** courses require MGMT 3101, Managerial and Interpersonal Behavior, as a prerequisite. MGMT 3101 has as prerequisites Accounting 2001, Economics 1200 or both 1201 and 1202, English 1010 or 1011 or 3800, Mathematics 1071 or 1122 or 1132, and Statistics 1000 or 1100. Similarly, most **Marketing** courses require MKTG 3101, which has the same prerequisites, and most **Finance** courses require FNCE 3101, which has the same prerequisites. Most **Operations and Information Management** courses require OPIM 3103C, which has Accounting 2001 as a prerequisite, and is open to non-majors only by permission. Most **Health Systems Management** courses require HSMG 3240 and various OPIM courses as prerequisites.

Business as a Related Field

You can put business courses together to form a related field for your English major. **Courses which may not have prerequisites**, and might be used in related fields for English majors, include:

Business Law

BLAW 3175 (Legal and Ethical Environment of Business) serves as a prerequisite to all BLAW courses. BLAW 3671 (Fundamentals of Business Law, examines contracts in depth), BLAW 3277 (Commercial Law: Legal and Ethical Aspects, focus on contracts, sales and negotiable instruments), and BLAW 3673 (Business Organizations and Governance, focuses on agencies, partnerships, and corporations). Either BLAW 3175 or BADM 3720 can serve as prerequisite for BLAW 3274 (Real Estate Law). BLAW 3175 is a prerequisite to BLAW 3660 (International Business Law).

Management

The following Management courses have no prerequisites:

MGMT 3239 (Managing a Diverse Workforce), MGMT 3245 (Managerial Behavior in Cross-Cultural Settings).

Finance

FNCE 3221 (Risk Management and Insurance) is a prerequisite to FNCE 4324 (Health Insurance), and FNCE 4325 (Life Insurance and Retirement Security). FNCE 3715 (Personal Finance) Designed to provide students with practical management skills. No prerequisite required but completion of a college level math course is recommended.

Real Estate

FNCE 3230 (Real Estate Principles), FNCE 3332 (Real Estate Investments). FNCE 3333 (Real Estate Finance, prerequisite FNCE 3101 or FNCE 3230 or BADM 3730). FNCE 3334 (GIS Applications and Use of the Internet in Real Estate Markets).

OTHER USEFUL RELATED COURSES

A related field (four 2000 or above-level courses) can be taken in one of the fields listed below, or put together from two or more of them.

Communications Sciences

COMS 4089 (Introduction to Research Literature in Communication, prerequisite COMS 1000). COMS 4450W (Global Communication, recommendation preparation COMS 1300). COMS 4460 (Cross-Cultural Communication, recommended preparation COMS 3200). COMS 3100 (Persuasion, prerequisite COMS 1000 or instructor consent).

Economics

Note that ECON 1201 and 1202 are a prerequisite for all upper-level Economics courses.

ECON 2411 (Money and Banking), ECON 3416 (Special Problems in Money and Banking), ECON 3421 (International Trade), ECON 3422 (International Finance), ECON 3461 (Organization of Industry), and ECON 2441 (Labor Economics).

Psychology 2600 Industrial/Organizational Psychology, prerequisite PSYC 1100

Sociology 3411 Work and Occupations

Sociology 3403 Complex Organizations

Women's Studies 3264 Gender in the Workplace

Languages are increasingly important in the global business environment. If at all possible, it is advisable to continue the study of a language begun in high school. 2000 or above-level courses can be used as a related field, and courses in French, German, Italian, and Spanish can be used both toward a related field. Language courses that are particularly desirable for business are French 3211 (Contemporary France), French 3215 (Practical Translation), French 3217 (Business French), German 3231-3232 (German for Professional Use I and II), German 2282 (Connecticut and the Global Market), and Spanish 3170 (Business Spanish).

SUGGESTED ENGLISH COURSES

In addition to the courses required for the major, the following are particularly useful to students with an interest in business: ENGL 3003W Advanced Expository Writing, ENGL 3692 Writing Practicum (Grammar), ENGL 3091 Writing Internship (an internship in a business environment is strongly recommended).

More information about the English Department can be found on our web page <http://english.uconn.edu/>.